

# Kahoot for self-assessment



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This Kahoot has been created for the students to self-assess their knowledge of the value chain. It can be used independently or all together in class, which adds fun to learning!

<https://create.kahoot.it/share/how-much-do-you-know-about-the-value-chain/369beba1-f91a-4fde-b2f9-348f4826dd20>

1 - Quiz





Choose the definition of the value chain

60 sec

	Series of activities which gives a competitive advantage to companies	
	Series of activities which transforms inputs in outputs	
	Series of activities which give added value to a product	
	Series of activities which transform resources into value	

The primary activities in a value chain always have the same weight (are equally important) in any sec...

20 sec

	True	
	False	



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3 - Quiz

**Value chain and supply chain are the same**

20 sec

<input type="checkbox"/>	True	✗
<input checked="" type="checkbox"/>	False	✓

4 - Quiz

**Which kind of activities exist in a value chain?**

30 sec

<input type="checkbox"/>	Production activities and support activities	✗
<input checked="" type="checkbox"/>	Primary activities and secondary activities	✗
<input type="checkbox"/>	Important activities and secondary activities	✗
<input checked="" type="checkbox"/>	Primary activities and support activities	✓







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5 - Quiz

**The five primary activities in a value chain are:**




60 sec

	inbound logistics, operations, management, technology and marketing	✗
	inbound logistics, operations, outbound logistics, marketing, services	✓
	inbound logistics, operations, outbound logistics, management and marketing	✗
	services, operation, logistics, marketing and management	✗

6 - Quiz

**The support activities in a value chain are**

60 sec

	Firm infrastructure, HR management, technology development and procurement	✓
	Logistics, technology development, HR management and procurement	✗
	Firm infrastructure, marketing, procurement and HR management	✗



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7 - Quiz

Choose the key terms related to the digitalization of a company

30 sec

<input type="checkbox"/>	cost reduction, innovation and creativity	✗
<input type="checkbox"/>	cost reduction, agility and innovation	✗
<input checked="" type="checkbox"/>	cost reduction, agility and flexibility	✓
<input type="checkbox"/>	agility, flexibility and innovation	✗

8 - Quiz

Which technologies have the highest impact, nowadays, in logistics?

30 sec

<input type="checkbox"/>	GPS, Big data and robotics	✗
<input type="checkbox"/>	Augmented reality, cloud computing and IOT	✗
<input checked="" type="checkbox"/>	Big data, cloud computing and IoT	✓
<input type="checkbox"/>	Advanced manufacturing, big data and cloud computing	✗

9 - Quiz

Industry 4.0 or digitalization is all about technological changes

20 sec

<input type="checkbox"/>	True	✗
<input checked="" type="checkbox"/>	False	✓









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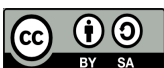
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10 - Quiz

What is the MAIN added value of multidisciplinary teams?

30 sec

	It creates new contacts	
	Brings together different skills and expertise to solve a problem	
	You learn from each other by exchanging knowledge	



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